



U.S. Small Business  
Administration

wosb@sba.gov | [www.sba.gov/wosbready](http://www.sba.gov/wosbready)

Women Owned Small Business Federal Contracting Program | 409 Third St. SW | WDC 20416

Cynthia Newman

CRANK MARKETING GROUP LLC

195 SANDY SPRINGS CIR  
WALTERBORO, SC 29488-9452  
USA

Greetings,

The U.S. Small Business Administration (SBA) is confirming receipt of your submission for CRANK MARKETING GROUP LLC to annually represent that it continues to meet all eligibility criteria for participation in the Women-Owned Small Business Federal Contracting Program (WOSB Program) as a women-owned small business (WOSB) or economically-disadvantaged women-owned small business (EDWOSB). As a reminder, if your firm has reported any possible material changes, your certification must be reviewed by SBA. If SBA has additional questions, an analyst will notify you.

WOSB Program participants are reminded that SBA must be notified within 30 calendar days of any material changes that could affect your firm's eligibility. 13 CFR 127.401. Failure to notify SBA of any such change may result in decertification and removal from SAM and DSBS (or any successor system) as a designated certified WOSB/EDWOSB concern.

If you have program-related questions or concerns, please email [wosb@sba.gov](mailto:wosb@sba.gov).

Sincerely

The WOSB Team

U.S. Small Business Administration

# (Updated) Annual Update Requirement Information

Views: 7261

Greetings,

On May 1, 2022, SBA began holding in abeyance the requirement that firms annually attest to their continued eligibility for the WOSB Program (13 C.F.R. §§ 127.400(a)(1)—(2)).

As stated at the time, SBA was experiencing technical difficulties with the online annual attestation process. SBA is continuing to identify [WOSB.Certify.sba.gov](#) technical issues and refine its processes.

Subsequently, the annual attestation requirement at 13 C.F.R. §§ 127.400(a)(1)—(2) remains in abeyance **until futher notice**. This means WOSB Program participants do not need to annually attest to their continued eligibility at this time.

Participants must still follow the program requirement detailed in 13 C.F.R. §§ 127.400(b): “Any concern seeking to remain a certified WOSB or EDWOSB must undergo a program examination and recertify its continued eligibility to SBA every three years.”

Additionally, participants should remain aware of the regulation at 13 C.F.R. § 127.401: “Once certified, a WOSB or EDWOSB must notify SBA of any material changes that could affect its eligibility within 30 calendar days of any such change. Material change includes, but is not

limited to, a change in the ownership, business structure, or management. The notification must be in writing and must be uploaded into the concern's profile with SBA.

The method for notifying SBA can be found on <https://certify.sba.gov>. A concern's failure to notify SBA of such a material change may result in decertification and removal from SAM and DSBS (or any successor system) as a designated certified WOSB/EDWOSB concern.

In addition, SBA may seek the imposition of penalties under [§ 127.700](#).”

Best,

Women-Owned Small Business Federal Contracting Program Office of Government Contracting & Business Development

U.S. Small Business Administration

<https://beta.certify.sba.gov/help-csh/>

Keywords: Annual Update



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2/16/2021

Cynthia Newman  
CRANK MARKETING GROUP, LLC  
195 Sandy Springs Cir  
Walterboro, SC 29488-9452

Dear Cynthia Newman:

Congratulations! Your firm has been certified as an Economically Disadvantaged Women-Owned Small Business (EDWOSB) by the U.S. Small Business Administration's (SBA) for the Women-Owned Small Business Federal Contract Program (WOSB Program), as set forth in Title 13, Part 127 of the Code of Federal Regulations (CFR).

In order to maintain your certification, your firm is required to annually attest to meeting the WOSB Program requirements set forth in Title 13, Part 127 of the Code of Federal Regulations (CFR). This annual attestation must be submitted within 30 days of the anniversary date of your certification, which is the date on this letter. Additionally, your firm must undergo a program examination every three years conducted by SBA or a third-party certifier. Instructions for maintaining EDWOSB certification are available at 13 CFR 127.400 and at [beta.Certify.sba.gov](http://beta.Certify.sba.gov).

Your firm must immediately notify SBA of any material changes that could affect its eligibility. 13 CFR 127.401. This notification must be in writing and must be uploaded into the firm's profile in [beta.Certify.sba.gov](http://beta.Certify.sba.gov). Your firm must not misrepresent its EDWOSB certification status to any other party, including any local or State government contracting official or the Federal government or any of its contracting officials.

As a certified EDWOSB, there are valuable free resources available to you. These include:

- SBA Resource Partners: For general assistance on various topics, information on SBA programs, and upcoming small business events in your area. You can find your local resource partner by visiting: <https://www.sba.gov/tools/local-assistance>.
- WOSB website: For specific resources on government contracting and the WOSB Federal Contracting Program, please visit: <https://www.sba.gov/wosbready>
- SBA's 7(j) Program: EDWOSB firms may also be eligible for 7(j) management and technical assistance by contacting their local SBA district office please visit: <https://www.sba.gov/tools/local-assistance>.

If you have general questions regarding the WOSB Program, you may submit them to the SBA via the help tab at <https://beta.certify.sba.gov/help/> or check the SBA web site, [www.sba.gov/wosbready](http://www.sba.gov/wosbready).

Wishing you much success!

Sincerely,

*Thomas J. McGrath*

Thomas McGrath

Deputy Director

Office of Government Contracting

